# How Does Alcohol Affect the World of a Child?



Publication No. (ADP) 00-2604

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#### As Parents

- ✓ Do you know how to discuss alcohol use with your child and where to get information to help you?
- ✓ Do you know your child's friends, and do you feel that they provide positive influences on your child's activities?
- ✓ Do you know the extent of drinking by children in your neighborhood and how to find local organizations that are working on the issue?
- ✓ Do you know the legal consequences if your child is caught drinking alcohol?

## As Teachers, Administrators, and School Counselors

- ✓ Has your school or community assessed student drinking to determine the extent of the problem?
- ✓ Do you know what factors may be contributing to student drinking in your school or community, (e.g., easy access to alcohol, peer pressure, adults' inability to address the issue)?
- ✓ Do you know what steps, if any, are being taken within your school system to help kids resist the pressure to drink?
- ✓ Is your school currently working to educate parents about alcohol use among children?
- ✓ Does your school have an active partnership with the families of your students?

## As Concerned Citizens

- ✓ Do you know how easily children in your community can obtain alcohol and what communities can do to prevent access to alcohol by young people?
- ✓ Does your community have educational programs and policies to prevent children from drinking?
- ✓ Does your community have "alcohol-free" activities for families? If not, do you know how to initiate them?
- ✓ Is there collaboration among public and private schools, community businesses, local government, and the police force to develop and enforce policies about youth alcohol use?

# THE CHILD

"Parents must understand that they are the first line of defense in raising healthy children."

Peggy Sapp, President, National Family Partnership

- Almost 42% of ninth grade students reported having consumed alcohol before they were 13.<sup>1</sup>
- About 44% of ninth grade students reported drinking in the past month. In contrast, only 33% of ninth graders reported smoking in the past month.<sup>1</sup>
- One fourth (25%) of ninth grade students reported binge drinking (having had five or more drinks on one occasion) in the past month.<sup>1</sup>
- Rates of drinking differ among racial and ethnic minority groups. Among ninth graders, binge drinking was reported by 27% of non-Hispanic white students and 30% of Hispanic students, but only 15% of African American students and 5% of Asian-Pacific Islander students.<sup>2</sup>
- The gap between alcohol use by boys and girls has closed. Girls consume alcohol
  and binge drink at rates equal to boys.<sup>1</sup>
- Forty percent of children who start drinking before the age of 15 will become alcoholics at some point in their lives. If the onset of drinking is delayed by 5 years, a child's risk of serious alcohol problems is decreased by 50%.<sup>3</sup>

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## **FAMILY**

"I've seen alcohol at work in my family and that's enough for a lifetime. I'm not drinking."

Matthew, Michigan

- Current research suggests children are less likely to drink when their parents are involved with them and when they and their parents report feeling close to each other.<sup>1, 2</sup>
- Adolescents drink less and have fewer alcohol-related problems when their parents discipline them consistently and set clear expectations.<sup>1</sup>
- Nearly 17% of children under 14 and 20% of children under 18 live with a parent (or responsible adult) who drinks heavily or has an alcohol problem.<sup>3</sup>
- Parents' drinking behaviors and favorable attitudes about drinking have been associated with adolescents' initiating and continuing drinking. 1, 4, 5
- The immediate family members of alcoholics are 2 to 7 times more likely than the general population to develop problems with alcohol during their lifetime. <sup>6,7</sup>
- Drinking during pregnancy has been associated not only with fetal alcohol syndrome but with offspring learning and behavioral problems into adolescence.<sup>8</sup>
- Elevated rates of alcoholism are consistently found in parents of youth with Attention Deficit/Hyperactivity Disorder (ADHD).<sup>9</sup>

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# SCHOOL

"Alcohol almost destroyed my life. I started out drinking with my friends, trying to be cool. I drank to get drunk... and I did some stupid things while I was drunk.

Now I'm trying to get my life back, and it's not easy with a baby."

Amy, Colorado

- Evidence suggests that alcohol use by peers is a strong predictor of adolescent use and misuse of alcohol.<sup>1</sup>
- According to a 1995 national survey of fourth through sixth graders who read the Weekly Reader, 30% of students reported that they received "a lot" of pressure from their classmates to drink beer.<sup>2</sup>
- Three-quarters of eighth graders reported having friends who use alcohol. In fact, one-fourth of eighth graders said that most or all of their friends drink.<sup>3</sup>
- Among eighth graders, students with higher grade point averages reported less alcohol use in the past month.<sup>4</sup>
- Among eighth graders, higher truancy rates were associated with greater rates of alcohol use in the past month.<sup>4</sup>
- One national study found that students are less likely to use alcohol if they are close to people at school, are a part of their school, and if they feel that teachers treat students fairly.<sup>5</sup>
- According to the 1995 Weekly Reader survey, over half (54%) of fourth through sixth graders reported learning about the dangers of illicit drugs at school, but less than a third (30%) learned about the dangers of drinking and smoking at school.<sup>2</sup>
- In 1995, 76% of seventh through twelfth grade teachers polled felt that underage student drinking was a serious or somewhat serious problem.<sup>6</sup>

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## COMMUNITY

"Alcohol is the number one drug of choice among our Nation's youth. Yet the seriousness of this issue does not register with the general public or policymakers."—Enoch Gordis, M.D., Director, National Institute on Alcohol Abuse and Alcoholism

- An overwhelming majority of Americans (96%) are concerned about underage drinking. In fact, a majority support measures that would help reduce teen drinking, such as stricter controls on alcohol sales, advertising, and promotion.<sup>1</sup>
- Recent advertising expenditures in the United States for beer, wine, and liquor combined (\$1.2 billion) totaled more than 10 times the amount spent on milk ads (\$70.5 million). A total of \$764.2 million was spent on beer ads, \$131.5 million on wine ads, and \$291.2 million on liquor ads.<sup>2</sup>
- A study of fifth- and sixth-grade students found that those who demonstrated an awareness of beer ads also held more favorable beliefs about drinking and intended to drink more frequently when they grew up.<sup>4</sup>
- One study of Midwestern States found that 46% of ninth graders who reported drinking alcohol in the previous month said they obtained the alcohol from a person aged 21 or older.<sup>5</sup>
- In 38 States and the District of Columbia, areas with greater numbers of drinking establishments had higher rates of alcoholism.<sup>6</sup>

- Among drivers aged 15-20, fatal crashes involving a single vehicle at night are three times more likely than other fatal crashes to be alcohol-related. The proportion of fatal crashes that involved single vehicles at night declined 22 percent among drivers in States with zero tolerance polices (0.00 blood alcohol concentration limits) for drivers younger than 21.<sup>7</sup>
- Since 1975, the National Highway Traffic Safety Administration estimates that the 21-year-old minimum drinking age laws have saved 18,220 lives.<sup>8</sup>

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## IMPACT ON CHILDREN'S HEALTH AND SAFETY

"Underage alcohol use is a significant threat to the health and safety of our children. It is time for us to come to grips with this widespread, devastating, public health problem." Steven A. Schroeder, M.D. President/CEO, The Robert Wood Johnson Foundation

- In 1997, nearly 10% of ninth graders reported driving one or more times while drinking. Thirty-three percent of ninth graders reported having ridden in a car driven by someone who had been drinking alcohol.<sup>1</sup>
- Of all children under age 15 killed in vehicle crashes in 1998, 20% were killed in alcohol-related crashes.<sup>2</sup>

- Among 12-to 17-year-old current drinkers, 31% had extreme levels of psychological distress, and 39% exhibited serious behavioral problems.<sup>3</sup>
- In 1994, suicides or homicides accounted for 18% of the estimated number of alcohol-related deaths of children aged 9-15.<sup>4</sup>
- Current drinkers among a nationally representative sample of youth aged 12-16 had higher levels of diastolic blood pressure than did their non-drinking counterparts.<sup>5</sup>
- Adolescent females who drink exhibit higher levels of estradiol (an estrogen) and testosterone than non-drinking girls. High levels of estrogen may contribute to increased risk for specific diseases, including breast cancer, and high levels of testosterone are associated with an increased risk of substance use.<sup>6</sup>
- Girls, aged 12-16, who were current drinkers were four times more likely than their non-drinking counterparts to suffer depression.

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# IMPACT ON SOCIETY

- Approximately 14 million Americans-about 7.4% of the adult population-meet the diagnostic criteria for alcohol abuse or alcoholism.<sup>1</sup>
- More than one-half of American adults have a close family member who has or has had alcoholism.<sup>2</sup>
- The total cost attributable to underage drinking, including costs of traffic crashes, violent crime, injuries, and treatment, is over \$52 billion per year.<sup>3</sup>
- In 1995, the estimated annual cost of alcohol abuse in the U.S. was \$166.5 billion.
   Alcohol use disorders cost \$56.7 billion more than the estimated annual economic
   cost of illegal drug use and \$36.5 billion more than the estimated annual economic
   cost of smoking.<sup>4,5</sup>
- In 1992, the estimated productivity loss for employees with past or current alcoholism was \$66.7 billion. Productivity losses were greatest for male employees who initiated drinking before age 15.4
- Nearly 60% of 18-to 24-year-old current drinkers who failed to complete high school had begun to drink before age 16.6
- In 1996, the average American drank 32 gallons of beer compared to 52 gallons of soft drinks, 24 gallons of milk, and 23 gallons of coffee.<sup>7</sup>
- Adults who consume more than one to two alcoholic drinks per day are at risk for many health problems, including several types of cancer, digestive diseases, cardiovascular diseases, addiction-related mental disorders, accidents, and injuries.<sup>8</sup>
- Alcohol is implicated in more than 100,000 deaths annually.<sup>9</sup>
- In 1996, about 2 million (38%) of the estimated 5.3 million convicted offenders under the jurisdiction of corrections agencies were drinking at the time of the offense. 10

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For information about how you can become involved with activities to stop children from drinking in your community, e-mail: Leadership@cdmgroup.com.